

Kevin Mills

Through The Line Copywriter

CV

October 2007 – present
FREELANCE

Agencies include:

MRM Worldwide, Ogilvy One, Publicis Modem, Enfatica, Baber Smith, Carlson, Hurrell Moseley Dawson & Grimmer.

1999 – 2007
LOWE DIRECT/LOWE LIVE/DRAFT LONDON/DRAFTFCB

Accounts included:

Lloyds TSB, Orange, 3Com, Vauxhall, Saab, The Times, MINT, Egg, Norwich Union, Shell Visa, RAC, The Post Office, Oxfam, Teacher Training and Development Agency

1990 – 1999
FREELANCE

Agencies included:

Chiat/Day, CDP, Bates, DRA, Interfocus, STH, Carlson, Claydon Heeley HHM, Clark McKay Walpole

Accounts included:

Charities

Scope, Oxfam, The Medical Foundation, Imperial Cancer, RSPB, RNID

IT

Apple, Intel, Dell, HP

Financial

Capital One, Barclaycard, Equitable Life

Leisure

Polygram, Bueno Vista, Sony, P&O, BBC

Business to business

Yellow Pages, 3M, Cinven, Coca Cola, Godfrey Davis Contract Hire, Royal Mail

Miscellaneous

British Airways, Honda, Renault, Granta, BT, United Distillers

1984 – 1990
GEERS GROSS ADVERTISING

Accounts included:

Wimpy, Zanussi, Homepride, British Steel, Kraft, NCH, BT, NatWest, ICI Agrochemicals, East Midlands Electricity

1981 – 1984
DDM ADVERTISING

Accounts included:

IBM, British Caledonian, Ford, Jane's, Peugeot, Norwich Union, Barnardo's, Times Books, British Rail, VSO

1981
DAVID PRIESTLEY ADVERTISING

A small agency in Ringwood, Hampshire, with predominantly marine and agricultural accounts. All very low key. But the people were friendly and there was a meadow and a river out back where we used to go and eat lunch. Market day in Ringwood is on Thursday.

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I am based in New Malden, Surrey.